





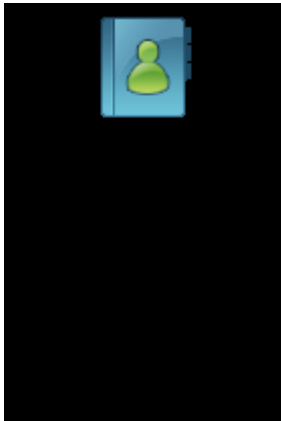


# [Android Developer Challenge Round 2]

\$275,000 Award Recipients			
#	App Name	Description	Parts
1		<p>[Cab4me]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 전세계 어디에서든 쉽게 택시를 부를 수 있게 해주는 서비스</li> <li>● 지역 택시 회사의 전화번호 알 필요 없고 어디로 태우러 와야 하는지 주소를 입력하거나 알 필요도 없이 한 번의 클릭으로 알아서 택시가 찾아옴</li> </ul> <p>■ Site: <a href="http://www.cab4me.com">http://www.cab4me.com</a></p> <p>■ Developer: <i>Konrad Huebner, Henning Boeger</i></p>	GPS
2		<p>[CompareEverywhere]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 제품의 바코드를 내장 카메라로 스캔 후 제품 가격을 비교하여 알려주거나, GPS를 통해 주위에 이를 판매하는 가게를 알려준 후 직접 상점으로 전화를 걸거나 찾아갈 수 있도록 구글맵에 표시해 줌</li> <li>● 제품에 대한 사용자 리뷰를 볼 수도 있고 쇼핑리스트, wish list 등을 관리할 수 있게 해 줌</li> </ul> <p>■ Site: <a href="http://compare-everywhere.com/">http://compare-everywhere.com/</a></p> <p>■ Developer: <i>Jeffrey Sharkey</i></p>	Camera GPS
3		<p>[Ecorio]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 사용자가 여행시 GPS를 이용하여 이동 경로를 추적하여 어느 정도의 연료를 소모했는지 알려줌</li> <li>● 이를 제공함으로써 사용자는 3가지 선택을 할 수 있음: Reduce, Inspire, Offset</li> <li>● 'Reduce' section은 사용자들이 현재 여행중이거나 추후 여행을 계획할 때 카풀, 대중 교통 이용 등을 추천해 줌</li> <li>● 'Inspire' section은 사용자들간 에너지 소모를 줄이기 위해 취했던 경험과 팁을 공유하게 해 줌</li> <li>● 'Offset' section은 이 서비스를 통해 줄일 수 있었던 연료 비용을 탄소 소비 감소 프로젝트에 투자할 수 있도록 해 줌</li> </ul> <p>■ Site: <a href="http://www.ecorio.org/">http://www.ecorio.org/</a></p> <p>■ Developer: <i>Jeff Kao, Gary Pong, Robert Lam, Taneem Talukdar</i></p>	GPS


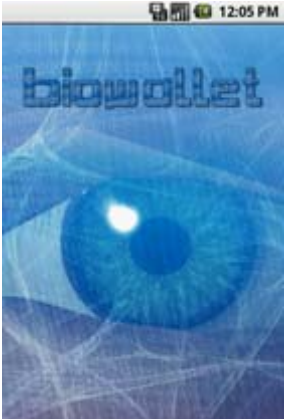
4		<p>[GoCart]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 온라인 쇼핑과 오프라인 쇼핑간의 가격 차를 비교해 주는 서비스</li> <li>● 상품 바코드를 내장 카메라로 스캔한 후 온라인 및 주위의 오프라인 매장의 가격을 비교하여 전달해 주거나 사용자들간 리뷰 및 가격 하락 등을 모니터링 할 수 있게 해 줌</li> <li>● 쇼핑 리스트나 wish list를 관리하고 SNS를 통해 친구들과 공유할 수 있도록 해 줌</li> </ul> <p>■ Site: <a href="http://www.biggu.com/">http://www.biggu.com/</a></p> <p>■ Developer: <i>Rylan Barnes</i></p>	GPS, Camera
5		<p>[Life360]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 항상 자신의 가족들과 연락이 닿을 수 있도록 해주고 주변에 중요 이벤트가 발생했을 때 이를 알려주는 서비스로서 대부분의 긴급 알림 서비스와 달리 사용자 맞춤형으로 제공</li> <li>● 가족 위치를 지도상에서 추적하거나 안전 상태를 알 수 있게 해 줌. Accelerometer를 사용하여 자동차 추돌 사고 등을 감지하여 필요시 가족에게 알려 줌</li> <li>● 위치기반 메시지 보드(board)로 주변인에게 도움을 요청할 수도 있음</li> </ul> <p>■ Site:</p> <p>■ Developer: <i>Chris Hulls, Dilpreet Singh, Luis Carvalho, Phuong Nguyen, Steve Potell</i></p>	GPS, Motion Sensor
6		<p>[Locale]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 사용자의 위치에 따라서 다양한 설정 정보를 관리할 수 있도록 해주는 응용 프로그램으로 지도와 터치 기반 드래그&amp;드롭 인터페이스를 통해 매우 직관적이고 쉽게 설정 정보를 관리할 수 있음</li> <li>● 이런 설정 정보가 바뀌거나 시작되게 되는 요인으로 사용자의 위치나 특정 시간 등을 지정할 수 있고 단순히 단말과 관련된 설정(call forwarding, ringtone, ringer volume, wallpaper, networking, etc) 뿐만 아니라 3<sup>rd</sup> party 어플도 플러그인을 통해 이를 활용할 수 있도록 함</li> </ul> <p>■ Site: <a href="http://www.androidlocale.com/">http://www.androidlocale.com/</a></p> <p>■ Developer: <i>Carter Jernigan, Clare Bayley, Jasper Lin, Christina Wright</i></p>	GPS

7		<p>[PicSay]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 사용자가 빠르고 쉽게 말풍선, 제목, 사진 찍은 위치 (Geocoding) 등을 사진에 넣을 수 있도록 해 줄뿐만 아니라, 다양한 효과를 줄 수 있도록 해주고 이를 이메일, 블로그, 사진 공유 사이트 등을 통해 쉽게 공유할 수 있도록 해 줌</li> <li>● 후면 프로세서로 동작하면서 사진을 올리고 'Android's notification system'을 이용하여 업로드 상태를 사용자에게 알려 줌</li> </ul> <p>■ Site: <a href="http://www.shinycore.com/picsay/">http://www.shinycore.com/picsay/</a></p> <p>■ Developer: <i>Eric Wijngaard</i></p>	Camera GPS
8		<p>[Softtrace]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 사용자가 물리적 활동을 통해 online 상에서 다른 사용자와 경쟁할 수 있는 게임 같은 형태의 응용 프로그램으로 사용자는 특정 race를 선택하고 race 시작과 함께 자신의 위치와 움직임 등을 GPS로 파악하여 주기적으로 서버로 전송하며 타 사용자의 현 상태에 따라 현재 레이스에서 자신의 순위 등을 계산하여 결과를 표시하여 줌</li> <li>● 게임 같은 형태지만 플레이어를 제어/조작하는 것이 아닌 실제 자신이 플레이어가 되는 형태</li> </ul> <p>■ Site: <a href="http://www.softtrace.net/">http://www.softtrace.net/</a></p> <p>■ Developer : <i>Staffan Kjellberg, Thomas Kjellberg</i></p>	GPS
9		<p>[TuneWiki]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 노래 가사 또는 번역 가사를 현재 플레이되는 음악에 맞추어 표시해 줄뿐만 아니라, 각종 음악 정보를 친구들과 SNS를 통해 공유하게 해 줌</li> <li>● Music Maps를 화면에 표시하여 자신 주변 위치 또는 전세계 다른 위치에서 여러 다른 사용자에게 의해 플레이 되고 있는 노래를 표시하고 지역 기반 음악 차트도 보여줌</li> <li>● 친구들이 어떤 음악을 듣고 있는지 확인할 수 있으면 이에 대한 간단한 피드백을 날릴 수도 있음</li> </ul> <p>■ Site: <a href="http://TuneWiki.com/">http://TuneWiki.com/</a></p> <p>■ Developer : <i>TuneWiki Inc.</i></p>	GPS

10		<p>[wertago]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 지금 어디가면 즐겁게 놀 수 있는지, 어느 장소가 물이 좋은지 등을 알려줄 뿐만 아니라 친구들과 밤에 유흥을 즐길 곳을 계획하는데 도움을 주는 서비스</li> </ul> <p>■ Site: <a href="http://wertago.com/">http://wertago.com/</a></p> <p>■ Developer : <i>Kelvin Cheung, Teresa Ko, Peter Ree, Robert Sarvis, Douglas Yeung</i></p>	GPS
<b>\$100,000 Award Recipients</b>			
11		<p>[BreadCrumbz]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 내장 카메라로 찍은 사진에 GPS를 활용하여 쉽게 geo-tagging 및 사진상에 이동 방향을 표시하고 이를 관리하여 추후 다시 routing을 수행하거나 친구들과 공유할 수 있도록 해주는 서비스</li> </ul> <p>■ Site: <a href="http://www.bcrumbz.com/">http://www.bcrumbz.com/</a></p> <p>■ Developer : <i>Amos Yoffe</i></p>	Camera, GPS
12		<p>[Cooking Capsules]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 요리법을 다운 받아서 만들어 보거나 자신이 직접 요리법을 만들어 다른 사람들과 공유할 수 있도록 하는 서비스</li> <li>● 요리법과 관련된 재료를 파는 적당한 주변 가게를 찾아주거나 현재 이 요리를 하려고 준비중인 다른 친구들의 위치를 확인할 수 있음</li> </ul> <p>■ Site: <a href="http://www.cookingcapsules.com/">http://www.cookingcapsules.com/</a></p> <p>■ Developer : <i>Mary Ann Cotter, Muthu Ramadoss</i></p>	GPS
13		<p>[Maverick]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 사용자들이 텍스트, 위치, 멀티미디어 콘텐츠를 오디오 클립, 사진, 낙서 등의 형태로 다른 Maverick 유저나 Google Talk 또는 iChat과 같은 desktop 어플리케이션상의 유저와 교환할 수 있도록 해 줌</li> <li>● Google Blogger blogs로 멀티미디어 콘텐츠를 배포하는 형태로 다자간 통신도 가능하며 멀티미디어 콘텐츠 포스팅이 IM만큼 쉬움</li> <li>● 메일 도착을 알려주는 기능도 있음</li> </ul> <p>■ Site: <a href="http://www.multiplefacets.com/">http://www.multiplefacets.com/</a></p> <p>■ Developer : <i>Virgil Dobjanschi</i></p>	GPS

14		<p>[PebbleBox]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 사용자가 지역 이벤트, 극장 상영 정보, 부동산, 음식점, 투어 가이드 등의 정보를 발행하거나 찾을 수 있도록 해 줌</li> <li>● 지역적 블로그(geo-blogs)를 읽고 쓰거나, SNS를 활용하여 경험을 공유하거나 관심사에 대한 새로운 친구를 만들 수도 있음</li> <li>● 각종 commerce 활동(물건/티켓 매매, 예약 등)도 가능</li> </ul> <p>■ Site:</p> <p>■ Developer : Yin Wang, Tao Jin</p>	GPS
15		<p>[PhoneBook 2.0]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 각종 SNS, IM, live streaming application 등의 주소록을 쉽게 통합하여 주는 서비스</li> <li>● 친구들과 현재 사용자의 감정, 위치, 사진 등을 공유할 수도 있음</li> <li>● 주소록은 원격서버에 저장되어 관리</li> </ul> <p>■ Site: <a href="http://www.voxmobili.com/phonebook20/">http://www.voxmobili.com/phonebook20/</a></p> <p>■ Developer : Voxmobili</p>	GPS
16		<p>[Piggyback]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 카풀 정보 제공 서비스로 실시간 카풀 정보(가능 좌석 수, 목적지, 현재 자동차 위치, 사용자 위치)를 제공</li> <li>● 사용자와 운전자간 비용부담 문제로 싸울 필요 없게 이 서비스의 알고리즘을 활용하여 비용을 분담하고 비용 지불을 'Paypal' 플랫폼과 연동</li> <li>● 운전자의 순위(운전 능력, 차 상태, 친절도 등)를 사용자들이 책정하여 올리거나 조회해 볼 수 있어 안심하고 사용 가능</li> </ul> <p>■ Site: <a href="http://www.piggybackmobile.com/">http://www.piggybackmobile.com/</a></p> <p>■ Developer : Christophe Petit, Sébastien Petit</p>	GPS
17		<p>[Pocket Journey]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● High quality, location-specific multimedia에 대한 마켓 플레이스를 제공</li> <li>● 여행지에 대한 각종 정보(역사, 풍속, 스포츠, 정치, 지리, 영화, 예술 등)를 습득 가능</li> </ul> <p>■ Site: <a href="http://www.pocketjourney.com/">http://www.pocketjourney.com/</a></p> <p>■ Developer : Anthony Stevens, Rosie Pongracz</p>	

18		<p>[Rayfarla]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 음악 관련 entertainment 제공</li> <li>● 각종 게임뿐만 아니라 다양한 가상 악기를 활용하여 음악을 만들거나 배울 수 있도록 함</li> </ul> <p>■ Site:</p> <p>■ Developer : <i>Stephen Oldmeadow</i></p>	Motion Sensor
19		<p>[ShareYourBoard]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 실제 화이트보드 상의 내용을 카메라로 캡처하여 선명하고 또렷한 이미지로 만들어 줌. 이를 위해, edge detection, geometry transformations and image enhancement 프로세싱을 함</li> <li>● 보드 이미지에 다양한 조작(주석 달기, 추가, 삭제 등)이 가능하며 이러한 조작 sequence를 저장하여 다른 파일에 배치(batch) 형태로 적용 가능</li> <li>● ShareYourBoard community website 제공하여 지인들과 공유 가능</li> <li>✓ <a href="http://jigsaw.sphericbox.com">http://jigsaw.sphericbox.com</a></li> </ul> <p>■ Site: <a href="http://shareyourboard.com/">http://shareyourboard.com/</a></p> <p>■ Developer : <i>Mikhail Ksenzov</i></p>	Camera
20		<p>[Teradesk e-Storage]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● 가상 파일 저장소 및 원격 파일 접근 툴</li> <li>● Teradesk 서버에 저장되고 열람되며 암호화된 형태로 cellphone으로 전달되거나 cellphone에서 서버로 업로드</li> <li>● 배터리 아아웃이나 통신 중단 등으로 인한 전송이나 조작중 오류 방지를 위해 다양한 recovery 기능 제공</li> <li>● Smart Feature (계층적/연관적 탐색, 파일 공유, 파일 versioning, 파일과 폴더에 주석 달기, GoogleDocs와 통합, 타 디바이스나 PC에서의 원격 접근) 제공</li> </ul> <p>■ Site: <a href="http://www.teradesk.com/">http://www.teradesk.com/</a></p> <p>■ Developer : <i>José Augusto Ferrarini</i></p>	


Finalists		
21		<p>[B4E]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● While the user is using the Android phone, B4E lets the user obtain multimedia information based on the external environment and the user's profile. B4E also allows the user to learn about recent disasters, so that the user can donate money to the NPO or NGO if they wish.</li> </ul> <p>■ Site: <a href="http://androidb4e.blogspot.com/">http://androidb4e.blogspot.com/</a></p> <p>■ Developer : <i>Mr. Che, Mr. Happy C.</i></p>
22		<p>[Beetaun]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● These days few tourists want to simply sightsee, follow the standard tourist trails, or take pictures of a place and then forget about it forever. Beetaun helps you view the world from another point of view. As a geo-related service Beetaun is a collection of unique and exciting stories and locations that can be found in the city you visit or live in. As a social network Beetaun allows the user to search for new friends, share stories, comments and photos of visited places, and share emotions. Beetaun's goal is to make traveling more fun than ever.</li> </ul> <p>■ Site: <a href="http://beetaun.com/">http://beetaun.com/</a></p> <p>■ Developer : <i>Sergey Gritsyuk, Dmitri Shipilov</i></p>
23		<p>[BioWallet]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● BioWallet is basically a “safe wallet” that can store sensitive information (passwords, certificates, documents, conversations, notes, pictures, etc.). This information can only be accessed by the user through iris or handwritten signature based authentication. The data is kept secret even if the device is lost or stolen using strong biometric encryption techniques. Advanced users can also digitally sign their documents or encrypt their communications. Even the phone itself can be protected and unlocked only if the user presents his/her eye or signature.</li> </ul> <p>■ Site: <a href="http://www.biowallet.net/">http://www.biowallet.net/</a></p> <p>■ Developer : <i>José Luis Huertas Fernández</i></p>

<p>24</p>		<p>[City Slikkers]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● The game combines elements of strategy, role-playing, sports, social and tactical games. The central idea behind the concept is to give people the opportunity to symbolically interfere with the everyday urban environment and come into contact with previously unknown people. By introducing a metaphorical recapture of the city's elements (buildings, squares, streets), a virtual reorganization of the urban space leads to a new relationship between the players and their environment. In the sacred space of the game world, the city is under their control thus giving the players a feeling of superiority. They contrast with the institutionalized and organized space and give it spontaneity and dynamics.</li> </ul> </li> <li>■ Site: <a href="http://www.cityslikkers.com/">http://www.cityslikkers.com/</a></li> <li>■ Developer : <i>PoroCity Media and Virtual Logic Systems</i></li> </ul>	
<p>25</p>		<p>[Commandro]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Commandro revolutionizes the mobile experience, enabling users to work with location-sensitive information in new ways while fostering real-life communication. A universal, multipurpose application powerful enough for nearly any geo-centric mobile user, Commandro is perfect for private usage, e.g., as an advanced location-aware organizer. Commandro is closely integrated with the Android phone book, so you can easily keep in touch with friends, colleagues, and associates. Commandro is an excellent social networking application as it helps find new friends and discover new places based on your location and personal interests, utilizing powerful features such as multi-criteria searches, built-in dating radar, and channel subscriptions.</li> </ul> </li> <li>■ Site: <a href="http://commandro.net/">http://commandro.net/</a></li> <li>■ Developer : <i>Alex Pisarev, Andrey Tapekha</i></li> </ul>	








26		<p>[Diggin]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Diggin is about playing your favorite music instantly, wherever you are and wherever you're going. And if you don't have any music that fits your mood, you'll have access to thousands of streaming radio stations as well. Make the player your very own by drawing or writing on the music crates and picking your favorite color for the player interface. Check out the automatically downloaded album covers for your music. Lyrics for the playing song will always be readily available, whether it is from your own collection or even a song off the radio.</li> </ul> </li> <li>■ Site: <a href="http://www.digginmobile.com/">http://www.digginmobile.com/</a></li> <li>■ Developer : <i>Daniel Johansson, Aramis Waernbaum, Andreas Hedin</i></li> </ul>	
27		<p>[Dyno]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Dyno can be used for many purposes related to vehicle performance such as checking horsepower and determining your car's engine condition. The energy consumption gage can be used to check your traffic conditions. Dyno can also be used for personal performances such as monitoring your bicycling performance, calculating the calories you burn during your exercise, and your race analysis.</li> </ul> </li> <li>■ Site:</li> <li>■ Developer : <i>Virachat Boondharigaputra</i></li> </ul>	
28		<p>[e-ventr]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● e - ventr makes it easy to arrange and organize casual meetings and accept invitations, whether it is to a party, sports event, a concert or any other activity. Whenever you want to go out or do any activity with your friends, take a quick look at your e - ventr. He tells you all about interesting events and what your friends are planning to do. Moreover, your friends will be informed about your activities and can join in. e - ventr brings social networking to real life.</li> </ul> </li> </ul>	

		<ul style="list-style-type: none"> <li>■ Site: <a href="http://www.e-ventr.com/">http://www.e-ventr.com/</a></li> <li>■ Developer : <i>Michael Zitzelsberger</i></li> </ul>	
29		<p>[Em-Radar]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Em-Radar provides live, always-on emergency monitoring 24 hours a day, 7 days a week. Em-Radar launches in the background as soon as your phone powers on. The unique Em-Beacon feature keeps track of where your loved ones are in an emergency. The Em-Beacon Message Board let you easily send messages to multiple recipients simultaneously.</li> </ul> </li> <li>■ Site: <a href="http://www.em-radar.com/">http://www.em-radar.com/</a></li> <li>■ Developer : <i>Jack Kwok</i></li> </ul>	
30		<p>[Fingerprint]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Fingerprint lets people draw together. You can join a friend and see everything they draw - instantly. It lets you communicate visually, allowing you to show ideas instead of just describing them. A business user could mark up a diagram or a kid in a classroom could draw horns on a picture of his teacher with his friends. Fingerprint is fun, useful, and easy to use; you can draw with others on pictures, maps, or websites, or of course, doodle.</li> </ul> </li> <li>■ Site: <a href="http://fingerpainters.com/">http://fingerpainters.com/</a></li> <li>■ Developer : <i>Rob Mickle</i></li> </ul>	
31		<p>[FreeFamilyWatch.com]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● FreeFamilyWatch encourages and empowers individuals and families with technology-enabled information so that we can be diligent and stay vigilant about our personal and family safety. FreeFamilyWatch allows real-time notification for all within a family network and covers a wider safety net from unsafe neighborhood monitoring to weather and allergy watch for healthy being. It also allows for speed limit monitoring of reckless teenage driving and home monitoring for unattended electrical appliances and</li> </ul> </li> </ul>	

		<p>elderly care.</p> <ul style="list-style-type: none"> <li>■ Site: <a href="http://www.freefamilywatch.com/">http://www.freefamilywatch.com/</a></li> <li>■ Developer : <i>Navee Technologies LLC</i></li> </ul>	
32		<p>[GolfPlay]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● GolfPlay has been created as an answer to the high demand existing amongst golf lovers for reliable, accurate and free software. Its objective is to give support to all the real time necessities of a golf player during a game. GolfPlay uses GPS location and an online querying site where it is possible to access their personal game statistics as well as a social network to exchange impressions with other users about the sport that links them: golf.</li> </ul> </li> <li>■ Site: <a href="http://www.iniziativa.com/">http://www.iniziativa.com/</a></li> <li>■ Developer : <i>Iniziativa Networks</i></li> </ul>	
33		<p>[gwalk]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● gWalk supports all 3 phases of a touristic experience by helping to plan and explore a tour in advance (Dream), by providing context based support, navigation and multimedia information while executing the tour (Action) and creating an individual diary with snapshots afterward (Memory). The tours can be calculated in advance or on the fly based on the current user-situation and preferences. Additionally, the destination can be discovered freely by a strolling mode. The application can adapt a tour if the original tour plan no longer fits with the current situation (e.g. removing or inserting Points of Interest).</li> </ul> </li> <li>■ Site:</li> <li>■ Developer : <i>Klaus ten Hagen, Marko Modsching, Christian Klinger, Rene Scholze</i></li> </ul>	

34		<p>[iMap Mobile™]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● iMap Mobile™ delivers weather information to the phone at the moment it is relevant. When traveling, iMap Mobile™ shows high-quality radar images and lightning strike data on the Android map interface and updates it as you move. iMap Mobile™ allows you to see the current weather conditions, and detailed and extended weather forecasts for your current location. iMap Mobile™ sends you a notification when your phone enters an active severe weather watch or warning area and cancels the notification when you leave the area or the event expires. You can monitor the same weather information for multiple locations.</li> </ul> </li> <li>■ Site: <a href="http://www.wdtinc.com/">http://www.wdtinc.com/</a></li> <li>■ Developer : <i>Weathertop Consulting, LLC</i></li> </ul>	
35		<p>[IMEasy]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Equipped with handwriting input, video chat, map marking, graffiti and multi-share, IMEasy offers a fresh mobile chatting experience as well as extending “touch” with friends. If people want to chat with friends by handwriting, use IMEasy. If people want to show a travel plan to a friend just like holding a map and a pen face to face, use IMEasy. If people want to draw paintings or share pictures with friends, use IMEasy.</li> </ul> </li> <li>■ Site: <a href="http://im-easy.com/">http://im-easy.com/</a></li> <li>■ Developer : <i>Yan Shi</i></li> </ul>	
36		<p>[JOYity]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● JOYity is a platform for designing and running a new kind of mobile game. Players interact with the platform itself and with other Players (either via platform or in real life). The Games use location-based services in order to make Players leave the sofa to complete Quests and meet other Players. Game Designers can design their own Games using the Android device as well.</li> </ul> </li> <li>■ Site: <a href="http://www.joyity.com/">http://www.joyity.com/</a></li> </ul>	


		<p>■ Developer : <i>Zelfi AG</i></p>	
37		<p><b>[LifeAware]</b></p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● LifeAware™ enables you to locate your friends and family members on your phone or the LifeAware™ website. It also allows you to set zones for specific friends and be alerted when friends enter or leave those zones. Be notified when any of your friends are within a specified distance of your current location or other pre-determined locations. Create and share location aware GeoLists. Updates to the lists by any friend are displayed to the entire “share group” of friends.</li> </ul> <p>■ Site: <a href="http://www.lifeaware.net/">http://www.lifeaware.net/</a></p> <p>■ Developer : <i>Gregory Moore, Aaron O'Brien, Jawad Akhtar</i></p>	
38		<p><b>[Marvin]</b></p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● Using Marvin is like exploring the world of user-generated content with finger gestures on the move, without touching a desktop computer. Publish whatever you want in specific services to serve your daily life. With Marvin users can help each other by publishing useful information to specific places, provide their own input, and rate existing messages. Marvin is also a point-to-point content delivery system to publish pictures and textual messages attached to locations to your spouse, kids and friends from your mobile device to their mobile device. Publish dynamic messages that are able to follow you when you engage the Location Cruise Control mode.</li> </ul> <p>■ Site: <a href="http://marvinreloaded.com/">http://marvinreloaded.com/</a></p> <p>■ Developer : <i>Laurent Pontier</i></p>	



39		<p>[mobeedo]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● mobeedo is a "mobile oracle" which displays exactly and only the information available on the mobeedo platform relevant to the users' current situation. The platform can be accessed by anyone for providing any kind of situation-specific information or services to be consumed via smart phones. Additionally a map in the background indicates the users' current location. Optionally one's track as well as "classical" POIs can be overlayed. When brought to the foreground, the map can not only be used to navigate, but the information relevant to that location can be provided.</li> </ul> <p>■ Site: <a href="http://www.mobeedo.com/">http://www.mobeedo.com/</a></p> <p>■ Developer : <i>Sengaro GmbH</i></p>	
40		<p>[MyCloset]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● MyCloset can manage a person's fashion items through a mobile phone and can check weather information to select appropriate clothing. When taking a trip, MyCloset coordinates outfits by checking the weather at your destination and then generates a list of items to take with you on your trip. In addition to sorting by registration number, item name, and frequency of use, MyCloset can sort by the color features detected from the image. With an intuitive user interface and a charming design MyCloset offers a new user experience.</li> </ul> <p>■ Site: <a href="http://myclo.com/">http://myclo.com/</a></p> <p>■ Developer : <i>Mamoru Tokashiki</i></p>	
41		<p>[PedNav]</p> <p>■ Application Description</p> <ul style="list-style-type: none"> <li>● PedNav is an application that helps you plan your activities efficiently when moving around and interacting with an urban environment. It helps you select your daily activities using well-organized listings and lets you specify the time constraints for each of these activities while finding the most suitable public transportation and/or walking directions to each destination. PedNav is</li> </ul>	

		<p>the ideal application for anyone who desires a one-stop shop for organizing their day, whether for a business trip, a shopping expedition, or an entertaining night out.</p> <ul style="list-style-type: none"> <li>■ Site: <a href="http://pednav.mobi/">http://pednav.mobi/</a></li> <li>■ Developer : <i>RouteMe2 Technologies Inc.</i></li> </ul>	
42		<p>[SafetyNet]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● What if you were being attacked? Could you protect yourself and call for help at the same time? Could you dial 911? What if the phone could help? What if the phone could contact everyone in your SafetyNet telling them of your situation? Maybe provide your location? What if the phone could distract an assailant by sounding a loud siren plus activating a voice track announcing each function as it happens? What if your phone started capturing images of the scene? What if your phone could dial 911 and what if it did all of this by simply shaking it?</li> </ul> </li> <li>■ Site: <a href="http://www.safetynetmobile.com/">http://www.safetynetmobile.com/</a></li> <li>■ Developer : <i>Michael DeJadon</i></li> </ul>	
43		<p>[ShapeWriter]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● A completely new way of writing text, ShapeWriter lets the user simply slide a finger or stylus from letter to letter on a touch screen keyboard and lift to complete an entire word.</li> </ul> </li> <li>■ Site: <a href="http://www.shapewriter.com/">http://www.shapewriter.com/</a></li> <li>■ Developer : <i>ShapeWriter Inc</i></li> </ul>	
44		<p>[SocialMonster]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● SocialMonster offers a rich set of functions that allow sharing of information under the context of an event where participants can interact with each other, post instant messages, map location tags, share photos, polls, etc. SocialMonster helps users build a circle of friends where relationships are maintained and discovered via social events. Users can discover mutual friends, new friendships, and keep existing relationships healthy.</li> </ul> </li> </ul>	

		<p>SocialMonster elevates traditional point-to-point communication to a context-based, group-oriented communication. Users can reach multiple parties without the hassle of making dozens of phone calls.</p> <ul style="list-style-type: none"> <li>■ Site: <a href="http://www.socialmonster.ca/">http://www.socialmonster.ca/</a></li> <li>■ Developer : <i>Tommy Ng, Ben Hui</i></li> </ul>	
45		<p><b>[SplashPlay]</b></p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● For people who enjoy music and want to learn to play their favorite songs on a musical instrument, SplashPlay offers a mobile application that lets you practice and experience music in an easy and enjoyable way, wherever you are. SplashPlay features a virtual guitar that invites the user for a playful exploration of chords through the touch screen. Favorite songs and tuition videos can be downloaded and shared through the SplashPlay website. Chords appear in sync on the mobile phone and with optionally available hardware, also on the real instrument.</li> </ul> </li> <li>■ Site: <a href="http://www.splashplay.mobi/">http://www.splashplay.mobi/</a></li> <li>■ Developer : <i>Andreas Ipp, Keith Sturch, Friedger Müffke and Ronan Schwarz</i></li> </ul>	
46		<p><b>[Sustain]</b></p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Sustain helps throttle communication. Users can download news and RSS feeds relevant to their contacts and instantly share them. Users can also see which contacts would be the most likely to be in their vicinity. Unique features like auto-replies that trigger when particular calls are missed and reminders that pop-up when particular calls are answered allow users to maintain seamless interaction with their contacts.</li> </ul> </li> <li>■ Site: <a href="http://sustaindefined.com/">http://sustaindefined.com/</a></li> <li>■ Developer : <i>Niraj Swami</i></li> </ul>	



47		<p>[SynchronSpot]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● SynchronSpot's mission is to provide users with a whole new class of location-based mobile software. Location-based reminders allow users to input reminders into their phone and the phone will asynchronously alert them whenever they are near the given location with their reminder (e.g. Pick up milk the next time you're at the supermarket). Advertisers and the user will also find the offers feature valuable. (e.g. A nearby clothing store offers you 20% off your clothing purchase if you stop in within the next 3 hours and show the ad on your phone). Advertisers can be large national chains or local mom and pop shops as even the smallest vendors will be able to manage their own ads via a web site.</li> </ul> </li> <li>■ Site: <a href="http://www.synchronspot.com/">http://www.synchronspot.com/</a></li> <li>■ Developer : <i>Shaun Terry</i></li> </ul>	
48		<p>[The Weather Channel for Android]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Whether you're planning your week, your day, or the next hour, The Weather Channel Mobile delivers the tools you need to be prepared. Unlike other weather applications, The Weather Channel offers interactive maps with customizable weather layers and neighborhood points-of-interest. Speech-enabled severe weather alerts will actually wake up your device and tell you about severe weather so you can get to safety. You can even share the alert, as well as other weather information, with others in your address book via sms or email.</li> </ul> </li> <li>■ Site: <a href="http://www.weather.com/mobile/">http://www.weather.com/mobile/</a></li> <li>■ Developer : <i>The Weather Channel Interactive Inc.</i></li> </ul>	

49		<p>[TokPlay]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● TokPlay provides the opportunity of talking to friends, family and others using video and voice messages, bringing a human touch back to communication.</li> </ul> </li> <li>■ Site: <a href="http://www.tokplay.com/">http://www.tokplay.com/</a></li> <li>■ Developer : <i>Sung-Suh Park</i></li> </ul>	
50		<p>[Wikitude]</p> <ul style="list-style-type: none"> <li>■ Application Description <ul style="list-style-type: none"> <li>● Wikitude is a handy application for planning a trip or to find out about landmarks in your surroundings; 350,000 world-wide points of interest may be searched by GPS or by address. The truly compelling feature is the cam view, users may hold the phone's camera against a spectacular mountain range and see the names and heights displayed as overlay mapped with the mountains in the camera. Users may look out of an airplane window to see what is down there. Users may walk through a city like Seville, Spain, holding the phone's camera against a building and Wikitude tells what it is.</li> </ul> </li> <li>■ Site: <a href="http://www.mobilizy.com/">http://www.mobilizy.com/</a></li> <li>■ Developer : <i>Philipp Breuss</i></li> </ul>	